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## **Shoptalk**

Margaret Jackson

## **New office**

**Applied Research Corp.** is opening a Midwest regional office in Chesterfield. Tom Holt and Colleen Officer will head the St. Louis team for the New Jersey-based human resource consulting firm. Before joining Applied, Holt was director of organizational effectiveness at Sara Lee Bakery Group here. Officer has more than 20 years of experience in sales, training, facilitating consulting and selection for organizations such as JP Morgan Chase and the American Management Association.

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